

{{ Date }}

**{{ Name }}** {{ Organization }} {{ Email }}

#### Greetings!

Thank you for your interest in sponsoring DrupalCamp Manila 2020! We are excited to promote your company to our ever-growing and diverse community of Drupal developers, site builders, designers, project managers, and others. Your sponsorship is vital to nurturing and strengthening the Drupal community. A strong community equals great Drupal business opportunities.

#### About DrupalCamp Manila

DrupalCamp Manila is an annual event where all professional Drupal developers, enthusiasts, and students from different schools and universities gather to showcase learning and celebrate interest in Drupal and the Drupal Community. Drupal 9 is scheduled to be released on June 3, 2020. We also want to highlight and celebrate this new milestone for Drupal in the event!

In 2020, DrupalCamp Manila is returning and aims to promote collaboration in the Philippine community. We will gather speakers around the world to talk about how we can benefit from Drupal, and how we can contribute to making Drupal better.

Event Name:	DrupalCamp Manila 2020
Theme:	Fostering Drupal's growth through community contribution
Date:	April 24-26, 2020
Venue:	AWS Philippines Office - 21F Arthaland Century Pacific Tower, 5th Avenue corner 30th Street, Bonifacio Global City Taguig City NCR 1630 Philippines
Expected Attendees	100 pax / day

For all other questions or inquiries, please reach out to:

#### Eladio Abquina

Project Lead - DrupalCamp Manila 2020 el@drupalpilipinas.org.ph +63 9175579109



# **Sponsorship Packages**

WE NEED YOUR SUPPORT!

Camps are nothing without the support of our sponsors. Your contribution will help lower ticket prices for attendees, especially the students. Contributions allow us to facilitate more sessions and provide free food to our attendees.

Your support to DrupalCamp Manila will show the nation and the world that we are united in this endeavor and we will not be stopped from doing great things.

Please let us know the level you would like to pledge to reserve a sponsorship spot. Availability is limited. See a summary of packages below and details for each package in the next pages.

Core Packages	Drupal Contribution Sponsorship	Additional Sponsorship Options
Diamond	Contribution Sprint Room	Trivia Night
PHP 75,000	PHP 30,000	PHP 25,000
USD 1,500	USD 600	USD 500
Platinum	Training Workshop Room	Food Sponsor
PHP 60,000	PHP 30,000	PHP 30,000
USD 1,200	USD 600	USD 600
Gold	Individual Sponsors	Tea & Coffee Sponsor
PHP 45,000	PHP 6,000	PHP 25,000
USD 900	USD 120	USD 500
Silver		Lanyard Badge Insert
PHP 35,000		PHP 30,000
USD 700		USD 600

### **Build Your Own**

Is there something in particular you have in mind? Please drop us an email for custom sponsorship options per your organisation's business goals.

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## Package: Core

Benefit	DIAMOND	PLATINUM	GOLD	SILVER
Slots available	1	2	4	6
Price (PHP)	PHP 75,000 USD 1,500	PHP 60,000 USD 1,200	PHP 45,000 USD 900	PHP 35,000 USD 700
Exhibit Booth	standees, banner, seating for upto 4 company reps. The most prominent placement at	for upto 2company reps.	No backdrop. Upto 2 standees, table runner or banner, seating for upto 1 company reps.	
Keynote (60 min)	1 Keynote			
Logo Placement	- Site header -Sponsor Page -1st Tier Email -Dedicated Slide on MainStage	-2nd Tier Email	-Sponsor Page -Shared Slide on MainStage	-Site Footer -Shared Slide on MainStage
Executive Meeting Room (for brainstorming, recruitment drive etc.)	Exclusive meeting room for the duration of the event			
Named Room	1 Session Room			
Ad in Program Guide	Full-page ad			
Web ad	1 Ad (300x250px)	1 Ad (300x250px)		
Social Media Promotions (including paid ads)	12 posts	7 posts	5 posts	3 post
Recognition on ticket confirmation page	Header	Footer		
Keynote introduction (3 min speaking opportunity)		Yes		
Highlight Case study (30 min) **Eligibility criteria	2 sessions	1 session		
Message in attendee email	Yes			
Attendee list (one time report of names, companies, titles)	Yes	Yes	Yes	
Branding on lanyard	Yes			
Logo on offline collaterals (signage, standees, flyers etc.)	Yes	Yes	Yes	Yes
Trivia Night prizes (Can provide prizes with attribution)	Yes	Yes	Yes	Yes
Conference Passes	15	10	7	5
After Party Passes	5	3	2	1



# **Drupal Contribution Sponsorship**

Package	Contribution Corist Conser	Pirds of Fostbar (POF) Dear	Individual Spaces
rackaye	Concribution Sprint Sponsor	Birds of Feather (BOF) Room	παινίαμαι δροπδοΓ
Cost	PHP 30,000.00 USD 600	PHP 30,000.00 USD 600	PHP 6,000.00 USD 120
Naming Rights	The codesprint would be named after your brand, e.g. "The ABC Codesprint"	The BoF Room would be named after your brand, e.g. "The XYZ BoF"	
Website Placement (Logo, Drupal Hero)	Site Sponsor Page Site Sprint Page On-Site Sprint Signage Shared Slide on MainStage	Site Sponsor Page On-Site Room Signage On-site & Program Guide Map Shared Slide on MainStage	Get you picture, full name, Linkedin URL job title and company name mentioned on the website.
Recognition	Recognition as sprint sponsor when mentioned in attendee emails and online Public thank you during sprint opening	Recognition as Reception sponsor when mentioned in attendee emails and online Name mention in conference schedule Public shout-out during thank you note	Recognition as Reception sponsor when mentioned in attendee emails and online Name mention in conference schedule Publicly thanked on Keynote stage
Hand Outs (to be provided by the sponsor)	Lay-out branded items on a table placed inside the sprint room Chance to set up to 1 free standing banners in dedicated contribution room	Lay-out branded items on table in room Chance to set up to 1 free standing banners in dedicated BoF room	-
Listings in program guide	Company Name on the thank you page Brand Placement in show Schedule	Brand Placement in show Map & Schedule	
Trivia Night prizes (Can provide prizes with attribution)		Yes	
Social Media Promotions (including paid ads)	2 posts	-	
After Party Passes	2 tickets	2 tickets	1 ticket

*Note: The date and duration of the sprint would be decided by the organising committee. A sprint would usually happen on day 2 of the event, for 4 - 5 hours, in parallel with other sessions.* 



## Additional Sponsorship Options

Package	Trivia Night	Food Sponsor	Tea & Coffee	Lanyard + Badge Insert
Cost	PHP 25,000.00 USD 500	PHP 30,000.00 USD 600	PHP 25,000.00 USD 500	PHP 30,000.00 USD 600
Naming Rights	The Trivia night would be named after your brand, e.g. "Trivia Night presented by ABC Company"	Site Sponsor Page Site Opening Reception Page On-Site Reception Signage (3x) Shared Slide on MainStage		Sponsor logo on lanyard thread Sponsor to supply printed badge inserts that would be kept in lanyard pouch (size: B4)
Website Placement (Logo, Drupal Hero)	Site Sponsor Page Site Trivia Night Page On-Site Trivia Signage Shared Slide on MainStage		Site Sponsor Page On-Site break Signage	Site Sponsor Page Site Opening Reception Page On-Site Reception Signage Shared Slide on MainStage
Recognition	Recognition as Trivia Night sponsor when mentioned in attendee emails and online Public shout-out during Trivia Night	Recognition as Reception sponsor when mentioned in attendee emails and online Public shout-out during thank you note	Recognition as reception sponsor when mentioned in attendee emails and online	Recognition as lanyard sponsor when mentioned in attendee emails and online Public shout-out during thank you note
Hand Outs (to be provided by the sponsor)	Lay-out branded items on tables at event	Lay-out branded items on tables at event	Lay-out branded items on tables at event	Lay-out branded items on tables at event
	Opportunity to provide branded pencils, table tents, or scorecards to be used	Opportunity to provide catering items to be used during the opening reception Chance to set up to 2 free	Opportunity to provide catering items to be used during the respective break	Opportunity to provide catering items to be used during the opening reception
		standing banners in break area		Chance to set up to 2 free standing banners in break area
Listings in program guide	Company Name in Thank You page	Company Name in Thank You page	Company Name in Thank You page	Company Name in Thank You page
	Brand Placement in show Schedule	Brand Placement in show Schedule	Brand Placement in show Schedule	Brand Placement in show Schedule
Trivia Night prizes (Can provide prizes with attribution)	Yes	Yes	Yes	Yes
Social Media Promotions (including paid ads)	2 posts	2 posts	2 posts	2 posts
After Party Passes	2 tickets	2 tickets	2 tickets	2 tickets



### SPONSORSHIP AGREEMENT

#### **Sponsors to Supply**

- Name, email and phone number of main contact/s (one of which must be stall holder present at event)
- Logo as an EPS and jpeg
- Company Blurb: 100 words max
- Hyperlink for website
- Names and email addresses of any complimentary attendees
- Inventory of all deliveries and their purpose (e.g. stall or tote bags)
- Inventory of all collections post event
- Signage/banners for event

Deadline for sponsor information to be included in printed materials will be **February 14, 2020** 

#### Sponsor and Sponsorship Agreement

This Sponsor agreement is entered into by and between Drupal Pilipinas Inc. non-profit organization.

#### **Internet Connections**

Network access will be provided through a wireless connection (Wi-Fi). Actual throughput speeds and up times are not guaranteed.

#### **Payment & Cancellation**

Applicable fees are based on the date that payment is received by Drupal Pilipinas Inc. The sponsor may cancel this agreement by written notice to Drupal Pilipinas Inc.

- Cancellation made 60 days before the event is subject to a 20% cancellation fee.
- Cancellation made 30 days before the event is subject to a 40% cancellation fee.
- Cancellation made 15 days before the event is subject to a 75% cancellation fee.
- No refunds will be granted on cancellation made 7 days before the event

#### Limitation of Liability

Sponsor shall be fully responsible to pay for any and all damages to property owned by the venue facility as, its owners or managers which result from any act or omission of Sponsor. Sponsor agrees to defend, indemnify and hold harmless, Drupal Pilipinas and the venue facility as well as their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Sponsors use of the property. Sponsors liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Sponsor, its agents, employees, and business invitees which arise from or out of the Sponsors occupancy, and use of the exhibition premises, Hotel Renaissance or any part thereof.

#### Security & Insurance

Drupal Pilipinas is not liable for damage or loss to Sponsors property nor shall Drupal Pilipinas be liable for any injury that may occur in the exhibition area. Sponsor is responsible for obtaining any insurance required to participate.

#### **Protection of the Facility**



Nothing shall be posted or tacked, nailed, screwed or otherwise attached to the columns, walls, floors, or other parts of **AWS Philippines** without permission from the proper building authority and exhibition management.

#### **Exhibition Space**

Sponsor will be allocated Exhibition Space in accordance with the Selected Sponsorship Package at DrupalCamp Manila 2020 on AWS Philippines

#### **Exhibition Space Fee**

The fee for the reservation and use of your space is included with your sponsorship. Exhibition Space will be provided on Friday for relevant sponsors; furnishing includes chairs, a power source and Internet access. Other equipment is available for an additional fee by separate agreement in advance. If Sponsor plans to install a partially or completely constructed display, Drupal Pilipinas MUST be notified of plans in advance to ensure this possibility. AV equipment must not be played at a level that would interfere with adjacent Sponsors.

#### Advertisements

Sponsor agrees to provide suitable copy for an advertisement on the website and in the program booklet, as included with their sponsorship package.

#### **Registration fee waived**

Sponsor is entitled to the number of registrations included with their sponsorship. Additional registrations may be purchased at the then current registration cost, space permitting.

#### **Restriction on Location of Exhibits & Solicitation**

Sponsor agrees not to conduct or solicit business in the exhibit hall or other designated area unless they have rented exhibit space. Sponsor agrees not to exhibit products and services at the conference except in their designated area.

#### **Exhibition Space Assignments**

Sponsor understands that exhibition space assignments will be made in the order that full payment is received by Drupal Pilipinas. Assignments will not be made until all required fees have been paid. Drupal Pilipinas reserves the right to change exhibition space assignments at any time.

#### Drayage

Shipments to the venue must be arranged through Drupal Pilipinas.

#### Installation & Dismantling

Packing, unpacking and assembly of exhibits will be done only in designated areas at designated times under the direction of exhibition management. Please be advised that exhibitors will only have 60 minutes prior to start of attendee registration to set up their exhibition space. Space not set up by the official opening of Drupal Pilipinas may be reassigned by exhibition management for other purposes and will not be made available to the Sponsor. No exhibits shall be dismantled before the official closing time of the show.

#### Distribution of Printed Matter, Samples, etc.

Sponsor shall not distribute to the conference attendees printed matter, samples, souvenirs, or the like, except from within their rented space or through insertion into conference registration packets as provided for by the organizers.



#### Listing of Sponsors in Conference Material

Sponsor will be listed on the Conference Web site and in the printed material distributed at the Conference. Sponsor must supply a brief description, a vector-based file of the Sponsor's logo or wordmark and a URL (Sponsor Content). All Sponsors content must be received by the print deadline (1st of April, 2019) to ensure appearance in printed materials. If Sponsor does not provide Sponsor content prior to that date, it may be listed by name only.

#### **Agreement to Conditions**

Sponsor agrees for itself and its employees to abide by these conditions, it being understood and agreed that the sole control of the exhibition space rests with exhibition management.

#### Amendments

Drupal Pilipinas shall have sole authority to interpret and enforce all rules and regulations contained herein, and to make any amendment thereto and to make such further rules and regulations as shall be necessary for the orderly conduct of the exhibition.

#### **Observance of Laws**

Company shall abide by and observe all laws, rules and regulations and ordinances in connection with the conference and this agreement.



#### About Drupal Pilipinas

Drupal Pilipinas Inc. is a non-profit, SEC-registered entity that promotes, advocates, and teaches the open-source platform Drupal. It was founded for the common good of those who are in the Drupal community and individual Drupal enthusiasts. The organization provides continuous learning and contribution to the community of Drupal Developers locally and internationally. The organization was established back in 2008 and was accredited by the Drupal Association in Portland since 2013. The continuous support of the organization to the Drupal community made Drupal Pilipinas to be widely known to the industry providing jobs and other opportunities to its pool of web developers under the same content management framework, Drupal.

Aside from the support of the organization to the professionals practicing Drupal, Drupal Pilipinas has also been very active in bridging the gap between academe and the industry. School tours like seminars, workshops, and training were conducted with more than a hundred schools all over the Philippines since 2012. This once again was recognized by the international Drupal Organization and was acknowledged through their website last 2013. The enthusiasm and interest of the youth especially students in learning the platform makes Drupal Pilipinas very eager to strive for the benefit of their future career and hopefully part of the country's economic growth. With over a thousand members nationwide, Drupal Pilipinas has been the fastest-growing community in the country.

If you have any questions, feel free to contact one of our organizing committee members.

Eladio "EL" Abquina Project Lead - DrupalCamp Manila 2020 <u>el@drupalpilipinas.org.ph</u> - +63 9175579109

#### Conforme:

Sponsorship Package to Avail. Put an X mark on the box			
Core: Diamond		Trivia Night	
Core: Platinum		Food Sponsor	
Core: Gold		Tea & Coffee	
Core: Silver		Lanyard + Badge Insert	
Drupal Contribution Sponsor		Individual Sponsor	
Birds of a Feather (BoF) Room		Custom Package	
Signature ov	Signature over Printed Name:		
Company:			
Date:			